

Tabzone// 38U - 1483



HISTORY // INSPIRATION // DESIGN

The launch of the new iPad has shown that the sales of Apple's tablet are ramping at an accelerated rate of 156 percent per year, putting them in a position to become "measurably larger" than the PC market as a whole. On the other side, Samsung is leveraging on Android to emerge as one of Apple's most significant competitors and the company is already the largest vendor of android-based products.

Taking on this market trend, Samsonite is launching a new generation of cases dedicated to the tablet market, Tabzone, with models fitting the iPad 2, 3, 4 and the latest iPad Air, the iPad mini, iPad mini with Retina and the Samsung Galaxy Tab 3, Tab Pro, Note Pro. Portraying a commercial, mainstream, elegant or technical look within its model range, Tabzone also brings some must have features such as the automatic on/off functionality as well as multiple viewing possibilities to provide maximum comfort.

MARKET TREND

- Portfolios already represent **27% of the business case market** in EU-2 France + Germany; in France already 28.4% (GfK, Jan-Apr. 2012, Panelmarkt)
- Business case market growth is coming from Portfolio / Tablet solutions: **+163%** in first trimester 2012
- Tablet computers are the hot prospect for sales in the coming months, Intentions to purchase tablets in the next 12 months have doubled from last year, the largest relative gain among CE devices.

CONSUMER TARGET

- Suited for both Male and Female, who are looking for a branded, resistant and stylish tablet case with some clever solutions and rich detailing.

USP

- Slim, lightweight protection
- Multiple viewing possibilities
- Soft and protective interior

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KEY FEATURES



FEATURES

- Multiple viewing angles;
- Soft touch velvet like interior;
- Auto on/off function on all iPad models;
- Small back pocket suitable for e.g. boarding pass (available on models 003 and 004).

MATERIALS

- Depends on model, please see more information on model description below.

COLOURS



1041 // 09 Black



1726 // 00 Red (*)



1090 // 01 Blue (*)



1879 // 64 Turquoise (***)



1705 // 91 Plum (***)



1708 // 10 Pompeian Red (***)



1717 // 81 Purple (****)



1073 // 29 Black/Red (#)



2983 // 18 Grey/Green (#)

(*) Only for iPad Punched models 001, 006 and 008

(**) Only for iPad Air Metalico Model 020

(***) Only for iPad Click 'n Flip Models 005 and 007

(****) Only for iPad Punched model 008

(##) Only for Color Frame models 016, 017 and 018

WARRANTY

2 years global warranty

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38U*001 // 50998
iPAD ULTRASLIM PUNCHED
 25,8 x 1,2 x 20,5 cm - 0,29L



Features:

- Mix of punched and flat soft touch PU material;
- Aut on/off function for Ipad
- Integrated rich Samsonite metal logo;
- Multiple viewing possibilities.
- Openings for camera, charger etc.

Samsonite

Samsonite

38U*002 // 50999
SAMSUNG GALAXY 2 TAB PUNCHED
 27,5 x 1,2 x 19,1 cm - 0,27L



Features:

- Mix of punched and flat soft touch PU material;
- Integrated rich Samsonite metal logo;
- Multiple viewing possibilities.
- Openings for camera, charger etc.

38U*003 // 51000
iPAD ULTRASLIM CARBONTECH
 25,7 x 1,3 x 20,4 cm - 0,26L



Features:

- Mix of punched and flat soft touch PU material;
- Aut on/off function for Ipad
- Carbon optic material, with recessed Samsonite metal logo;
- Small Backpocket for e.g boarding pass;
- Multiple viewing possibilities.
- Openings for camera, charger etc.

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38U*004 // 51001
iPAD ULTRASLIM ELEGANCE
25,7 x 1,5 x 20,3 cm - 0,31L



Features:

- Elegant ECO leather (PU) material with metal logo;
- Aut on/off function for Ipad
- Small Backpocket with velcro closing for e.g boarding pass;
- Multiple viewing possibilities.
- Openings for camera, charger etc.

38U*005 // 51381
iPAD 2, 3 or 4 CLICK 'N FLIP CASE
24,7 x 1,5 x 19,2 cm - 0,23L



Features:

- Matt PU material with elegant metal logo;
- Aut on/off function for Ipad
- Protective TPU frame for fixing an iPad 2, 3 or 4;
- Viewing / typing possibility;
- Interior soft velvet.

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**38U*006 // 55092
iPAD MINI PUNCHED
20,7 x 1,9 x 14,5 cm**



Features:

- Mix of punched and flat soft touch PU material;
- Aut on/off function for Ipad
- Integrated rich Samsonite metal logo;
- Multiple viewing possibilities.
- Openings for camera, charger etc.

Sams^onite

Sams^onite

**38U*007 // 55093
iPAD MINI CLICK 'N FLIP CASE
20,2 x 1,2 x 13,7 cm**



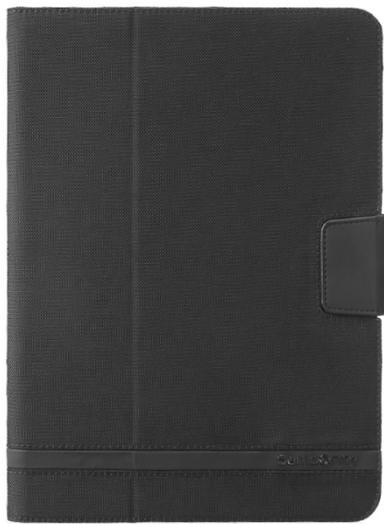
Features:

- Matt PU material with elegant metal logo;
- Aut on/off function for Ipad
- Protective plastic frame with soft touch back shell ;
- Viewing / typing possibility;
- Interior soft velvet.

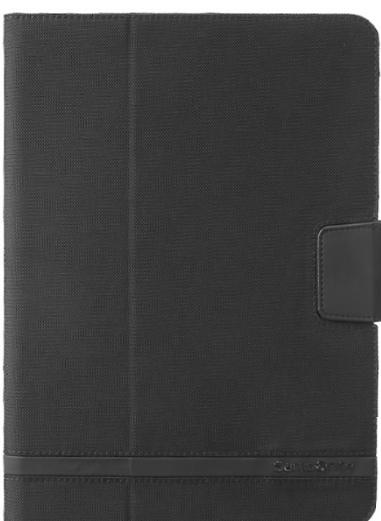


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**38U*009 // 58504
UNIVERSAL COMFORT CASE 7"**
20,5 x 2 x 14,5 cm



**38U*010 // 58505
UNIVERSAL COMFORT CASE 9"-10"**
26,3 x 2 x 19 cm



Features:

- Mix of polyester and flat soft touch PU with integrated rich Samsonite metal logo;
- Magnetic flap closure;
- Multiple Viewing / typing possibility;
- Soft interior to prevent scratches.

Fitting multiple 7" devices and iPad mini (7.9")

Available as of from Oct/2013



Features:

- Mix of polyester and flat soft touch PU with integrated rich Samsonite metal logo;
- Magnetic flap closure;
- Multiple Viewing / typing possibility;
- Soft interior to prevent scratches.

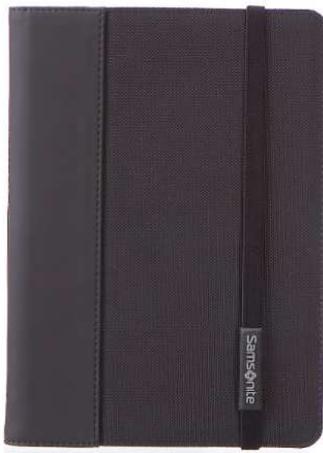
Fitting multiple 9" to 10.1" devices incl. Samsung Galaxy Note 10.1"

TABZONE 38U



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**38U*011 // 58506
UNIVERSAL EASY CASE 7"**
20,5 x 2 x 14,8 cm



Features:

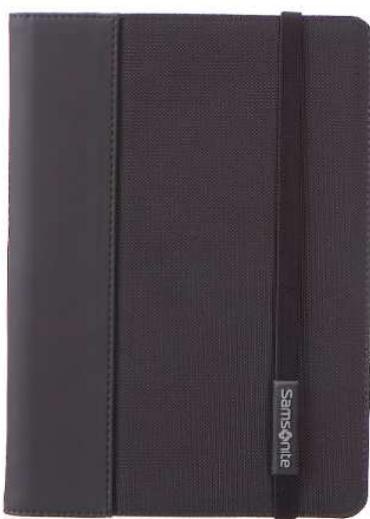
- Mix of polyester and flat soft touch PU;
- Elastic closure inspired by agendas, with rubberized logo;
- Multiple Viewing / typing possibility;
- Soft interior to prevent scratches.

Fitting multiple 7" devices and
iPad mini (7.9')

Available as of from Oct/2013



**38U*012 // 58507
UNIVERSAL EASY CASE 9"-10"**
26,3 x 2 x 19 cm



Features:

- Mix of polyester and flat soft touch PU;
- Elastic closure inspired by agendas, with rubberized logo;
- Multiple Viewing / typing possibility;
- Soft interior to prevent scratches.

Fitting multiple 9" to 10.1"
devices incl. Samsung Galaxy
Note 10.1"

Available as of from Oct/2013



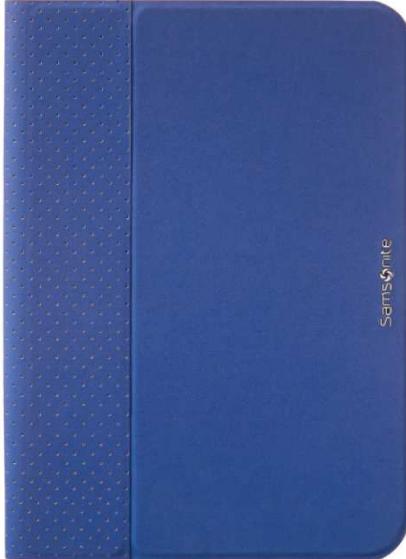
TABZONE 38U

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38U*008 // 58396

IPAD AIR ULTRASLIM PUNCHED

25,9 x 1,4 x 18,8 cm



Features:

- Mix of punched and flat soft touch PU material in new colours;
- Auto on/off function for Ipad
- NEW: Magnetic closure keeps flap closed
- Integrated rich Samsonite metal logo;
- Multiple viewing possibilities.
- Openings for camera, charger etc.
- New thermo welding technique avoids stitching for more elegant and premium design

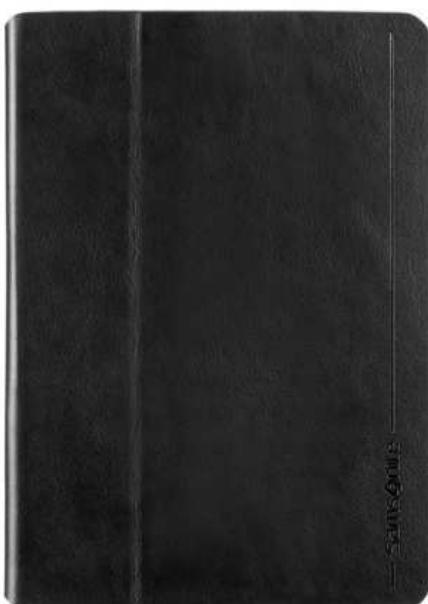
Available as of from Oct/2013



38U*013 // 60051

LEATHER STYLE- IPAD AIR

24,5 x 1,5 x 17,5cm



Features:

- Fitting iPad Air.
- PC backshell.
- Eco-Leather with embossed Samsonite logo.
- Multiple viewing angles thanks to new velcro fixation system
- Auto on/off function
- Openings for camera, charger etc.
- Available only in 1041//09_Black



TABZONE 38U

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38U*014 // 60053
LEATHER STYLE- GALAXY TAB 3 7"
 19,1 x 1,7 x 11,6cm



Features:

- Eco-Leather with embossed Samsonite logo.
- PC backshell.
- Multiple viewing angles thanks to new velcro fixation system
- Magnetic closure flap.
- Openings for camera, charger etc.
- Available only in 1041/09_Black



38U*015 // 60054
LEATHER STYLE- GALAXY TAB 3 10.1"
 25 x 1,6 x 18,3cm



Features:

- Eco-Leather with embossed Samsonite logo.
- PC backshell.
- Multiple viewing angles thanks to new velcro fixation system
- Magnetic closure flap.
- Openings for camera, charger etc.
- Available only in 1041/09_Black



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38U*017 // 60056

COLOR FRAME GALAXY TAB 3 7"

19 x 1,7 x 11,6cm



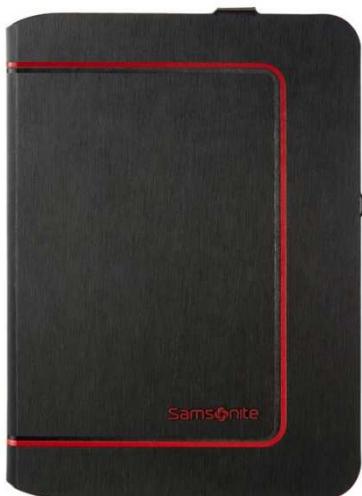
Features:

- PU in brushed aluminium optic with injected colour accent Samsonite logo.
- PC backshell.
- Magnetic closure flap.
- Multiple viewing angles thanks to new velcro fixation system.
- Openings for camera, charger etc
- Available in Black/Red and Grey/Green.

38U*018 // 60057

COLOR FRAME - GALAXY TAB 3 10.1"

24,9 x 1,6 x 18,2cm



Features:

- PU in brushed aluminium optic with injected colour accent Samsonite logo.
- PC backshell.
- Magnetic closure flap.
- Multiple viewing angles thanks to new velcro fixation system.
- Openings for camera, charger etc
- Available in Black/Red and Grey/Green.

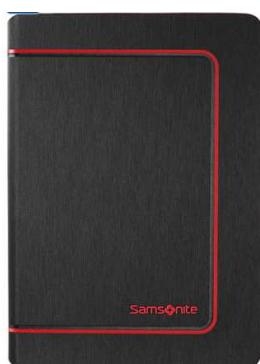
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38U*016 // 60055
COLOR FRAME- IPAD AIR
24,4 x 1,4 x 17,6cm



Features:

- Fitting iPad Air.
- PU in brushed aluminium optic with injected colour accent Samsonite logo.
- PC backshell.
- Multiple viewing angles thanks to new velcro fixation system.
- Auto on/off function.
- Openings for camera, charger etc
- Available in Black/Red and Grey/Green.



Features:

- Fitting iPad Mini Retina.
- PU in brushed aluminium optic with injected colour accent Samsonite logo.
- PC backshell.
- Multiple viewing angles thanks to new velcro fixation system.
- Auto on/off function.
- Openings for camera, charger etc
- Available in Black/Red and Grey/Green.

Available as of from Apr/2014



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**38U*020 // 61881
IPAD AIR METALICO
25,9 x 1,5 x 18,7cm**



Features:

- Fitting iPad Air.
- PU with brushed aluminium Samsonite logo plate.
- Multiple viewing angles thanks to silicon strips.
- Auto on/off function.
- Openings for camera, charger etc
- Available in Black and Turquoise.

Available as of from Apr/2014



**38U*021 // 62295
COLOR FRAME- TAB 3 7" LITE
20 x 2 x 12,2cm**



Features:

- Fitting Galaxy Tab 3 7" Lite.
- PU in brushed aluminium optic with injected colour accent Samsonite logo.
- PC backshell.
- Magnetic closure flap.
- Multiple viewing angles thanks to new velcro fixation system.
- Openings for camera, charger etc
- Available in Black/Red and Grey/Green.

Available as of from May/2014



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**38U*022 // 62296
COLOR FRAME - TAB PRO 8.4"**
22,5 x 1,7 x 13,5cm

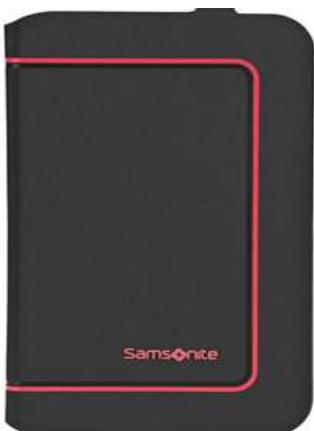


Features:

- Fitting Galaxy Tab 3 8.4"
- PU in brushed aluminium optic with injected colour accent Samsonite logo.
- PC backshell.
- Magnetic closure flap.
- Multiple viewing angles thanks to new velcro fixation system.
- Openings for camera, charger etc
- Available in Black/Red and Grey/Green.



**38U*023 // 62297
COLOR FRAME- NOTE PRO 10.1"**
24,9 x 1,9 x 17,3cm



Features:

- Fitting Galaxy Note Pro 10.1"
- PU in brushed aluminium optic with injected colour accent Samsonite logo.
- PC backshell.
- Magnetic closure flap.
- Multiple viewing angles thanks to new velcro fixation system.
- Openings for camera, charger etc
- Available in Black/Red and Grey/Green.

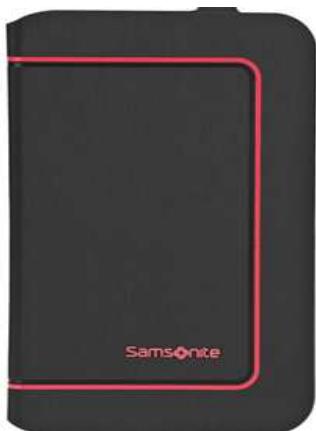


Available as of from May/2014



Tabzone// 38U - 1483

**38U*024 // 62298
COLOR FRAME - TAB PRO 10.1"**
24,9 x 1,9 x 17,3cm



Features:

- Fitting Galaxy Tab Pro 10.1"
- PU in brushed aluminium optic with injected colour accent Samsonite logo.
- PC backshell.
- Magnetic closure flap.
- Multiple viewing angles thanks to new velcro fixation system.
- Openings for camera, charger etc
- Available in Black/Red and Grey/Green.



**38U*025 // 62299
COLOR FRAME- NOTE PRO 12.2"**
30,2 x 1,9 x 21,1cm



Features:

- Fitting Galaxy Note Pro 12.2."
- PU in brushed aluminium optic with injected colour accent Samsonite logo.
- PC backshell.
- Magnetic closure flap.
- Multiple viewing angles thanks to new velcro fixation system.
- Openings for camera, charger etc
- Available in Black/Red and Grey/Green.

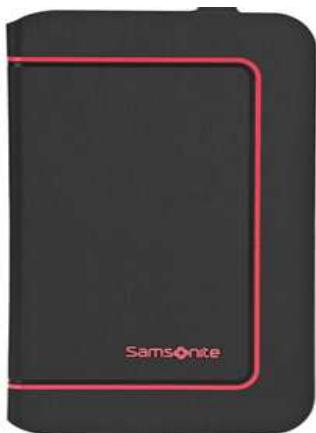


Available as of from May/2014



Tabzone// 38U - 1483

**38U*026 // 62300
COLOR FRAME- TAB PRO 12.2"
30,2 x 1,9 x 21,1cm**



Features:

- Fitting Galaxy Tab Pro 12.2"
- PU in brushed aluminium optic with injected colour accent Samsonite logo.
- PC backshell.
- Magnetic closure flap.
- Multiple viewing angles thanks to new velcro fixation system.
- Openings for camera, charger etc
- Available in Black/Red and Grey/Green.



new