

# X'BLADE BUSINESS 2.0 // 23V - 2281

X Blade 2.0



## HISTORY // INSPIRATION // DESIGN

X'Blade Business 2.0 is the facelift of our 2<sup>nd</sup> most important Business collection and keeps the same DNA of the current X'Blade; being resistant, formal and light with a mainstream, formal and masculine design and great organisation features. The design matches the wide assortment of travel products. The success of X'Blade 1 Business in most of the country demonstrates the potential of a formal, masculine briefcase line with a great value for money ratio. X'Blade Business convinces by optimal laptop protection thanks to the Laptop Shock Absorber technology, the reinforced and resistant outside and the simple but effective organization, satisfying today's demanding business man.

## MARKET TREND

The 100-200€ price class (PC) is the most important PC in the luggage specialist in France (53%) and Germany (37%), X'Blade 2.0 matches perfectly for this segment.

Business man use more and more tablets as substitution for laptops - with X'Blade Business 2 they have the freedom to chose, as the laptop compartment is removable (tablet compartment remains inside), offering more flexibility when on the move.

## CONSUMER TARGET

- Wide market appeal: 35+ - age range
- Value oriented - looking for good quality products with maximum functionality at an affordable price.
- Mid level managers, Sales persons, Accountants than look for a formal, elegant appearance

## USP

- Resistant polyester material with elegant ECO-Leather accents
- Patent pending Laptop Shock Absorber technology for all laptop models,
- Removable laptop compartment
- Smart and effective organization, eye-catching details,
- Fleece padded Tablet compartment and reinforced/ protective details on the front
- New bailhandle models to attract new consumers

**KEY FEATURES**



**Laptop Shock Absorber (Patent Pending)**

Inspired by the suspension system of a car, Samsonite’s unique Laptop Shock Absorber provides superior protection to your laptop by innovative foam covered spring strips.

On most business styles the laptop compartment is removable, allowing you to be more flexible when needed – you only want to carry a tablet and some documents, just remove the laptop compartment and save weight and space!



**Tablet Compartment**



**Tablet Compartment**

All Styles (except Cross-Over S) feature a tablet compartment to be in line with latest technology trends.

Carry your your tablet or e-reader in the fleece lined interior for additional security.



**Rich Details & Carrying Comfort**

X-shaped zipper puller give the line a more contemporary look.

Comfortable ergonomic shoulder strap with extra long padding and rounded design gives additional carrying comfort.

All briefcases feature a well padded and soft touch handle, reliable in any circumstance

**FEATURES**

- Laptop Shock Absorber;
- Padded Tablet compartment;
- Removable Laptop compartment;
- Improved Business organisation.
- Removable and padded shoulderstrap with ergonomic shape;
- Well padded ergonomic handles;
- Backpacks feature a fleece lined quick access pocket + bottle holder and smartphone pocket

**MATERIALS**

98% Polyester + 2%Polyurethane (ECO-Leather)

**COLOURS**



1041 // 09\_Black



1251 // 13\_ Dark Brown

**WARRANTY**

2 years global warranty

|  | CODE //<br>COMMERCIAL<br>MODEL NAME //<br>TYPE  | DIMENSIONS<br>CM/ INCHES<br>L x H x W | WEIGHT<br>KG/ LBS  | VOLUME<br>LITRES/<br>INCHES <sup>3</sup> | FEATURES   |
|--|---|---------------------------------------|--|--|--|
|   | 23V*001 // 57808<br>CROSS-OVER  | 19x23x9 cm                            | 0.3kg<br>   | 3.5l                                     |    |
|  | <ul style="list-style-type: none"> <li>• Same proportion as bestseller from X'Blade</li> </ul>  |                                       |  |  |  |
|  | 23V*002 // 57809<br>TABLET CROSS-<br>OVER 7"-8"   | 24.5x31x10 cm                         | 0.43kg<br> | 6l                                       |     |
|  | <ul style="list-style-type: none"> <li>• Fleece lined tablet / e-reader compartment</li> </ul>    |                                       |  |  |  |
|  |   |                                       |  |  |  13x19x09<br> 13.6x21x08   |
|  | 23V*003 // 57810<br>BRIEFCASE 1<br>GUSSET 16"   | 44x37x15 cm                           | 1.2kg<br> | 14.5l                                    |    <br>    |
|  | <ul style="list-style-type: none"> <li>• Fleece lined tablet / e-reader compartment</li> <li>• Removable laptop compartment with patent pending Shock Absorber Technology</li> <li>• Comfortable top carrying handle</li> </ul> |                                       |  |  |  |
|  |   |                                       |  |  |  16"<br>38.5x27x4   |
|  | 23V*004 // 57811<br>BRIEFCASE 2<br>GUSSETS 16"  | 43.5x37x15.5 cm                       | 1.3kg<br> | 16.6l                                    |    <br>    |
|  | <ul style="list-style-type: none"> <li>• Fleece lined tablet / e-reader compartment</li> <li>• Removable laptop compartment with patent pending Shock Absorber Technology</li> <li>• Comfortable top carrying handle</li> </ul> |                                       |  |  |  |
|  |   |                                       |  |  |  16"<br>38.5x27x4   |



CODE //  
COMMERCIAL  
MODEL NAME //  
TYPE

23V\*005 // 57812  
BRIEFCASE 3  
GUSSETS 16"

DIMENSIONS  
CM/ INCHES  
L x H x W

44x38x19.5 cm

WEIGHT  
KG/ LBS

1.46kg

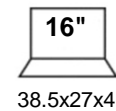
VOLUME  
LITRES/  
INCHES<sup>3</sup>

18l

FEATURES



- Fleece lined tablet / e-reader compartment
- Removable laptop compartment with patent pending Shock Absorber Technology
- Comfortable top carrying handle



23V\*006 // 57813  
LAPT. BACKPACK  
S 14.1"

30x44x19.5 cm

0.84kg

15.5l



- Fleece lined tablet / e-reader compartment
- Fleece lined quick access compartment for e.g. glasses
- Comfortable top carrying handle



23V\*007 // 57814  
LAPT. BACKPACK  
M 16"

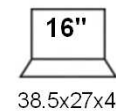
31.5x45.5x21.5  
cm

1.1kg

24l



- Fleece lined tablet / e-reader compartment
- Fleece lined quick access compartment for e.g. glasses
- Comfortable top carrying handle



23V\*008 // 57815  
ROLLING TOTE  
17.3"

47.5x40.5x20 cm




3kg

28.5l



- Fleece lined tablet / e-reader compartment
- Zipped divider to hide personal belongings from business essentials
- Cross-Ribbons in clothes compartment



|   | CODE //<br>COMMERCIAL<br>MODEL NAME //<br>TYPE   | DIMENSIONS<br>CM/ INCHES<br>L x H x W | WEIGHT<br>KG/ LBS  | VOLUME<br>LITRES/<br>INCHES <sup>3</sup> | FEATURES   |
|---|--|---------------------------------------|--|--|--|
|   | 23V*009 // 57816<br>BAILHANDLE 16\"<br>EXP.  | 44x32.5x14.5/17<br>cm                 | 1.3kg<br>   | 18-21.5l                                 |    <br>    |
|   | <ul style="list-style-type: none"> <li>Fleece lined tablet / e-reader compartment</li> <li>Removable laptop compartment with patent pending Shock Absorber Technology</li> </ul> |                                       |  |  | <br>38.5x27x4   |
|  | 23V*010 // 57817<br>LAPTOP<br>PORTFOLIO 16\"   | 43.5x32.5x13 cm                       | 0.88kg<br> | 14l                                      |    <br>    |
|   | <ul style="list-style-type: none"> <li>Fleece lined tablet / e-reader compartment</li> <li>Removable laptop compartment with patent pending Shock Absorber Technology</li> </ul> |                                       |          |  | <br>38.5x27x4   |