

Vectura // 39V - 2498



HISTORY // INSPIRATION // DESIGN

Vectura is the new bestseller business collection to replace Classic 2 ICT in the important price segment of 40-80€ (non-wheeled items). Inspired by the vector lines, this collection features a mainstream, formal and elegant design yet with a modern touch, among others also thanks to rich details such as a brushed PU (imitating brushed aluminium optic).

MARKET TREND

- Market of Business Cases below 80€ is worth 249M€ (80%). France + Germany, Panelmarkt 2012
- Businessmen are carrying both, laptop and tablet Vectura offers a solution for price sensitive consumers that still look for a representative, formal and strong case.
- Samsonite Laptop Backpacks are growing by 29%* Vectura offers 2 great business backpacks in 16" and 14.1" with versatile organization at a reasonable price point (* Samsonite Sell-in Data YTD September 2013)

CONSUMER TARGET

- Formal business- or sales people, looking for an elegant business case with a modern twist they can rely on in daily usage for meetings and appointments.
- Interesting and qualitative details, as well as multiple pockets for storage are appreciated by this target group.
- People carrying both devices: laptop and tablet.
- No special focus on protection, but reinforced Office Case structure and the security pocket of the bailhandles gives confidence and security

USP

- Modern formal design with up-to date functionality
- Interesting Polyester mix and brushed PU in aluminium optic
- Tablet compartment till 10.1" on all Models
- Security Pocket at the back of bailhandle models

KEY FEATURES





Rich Materials

For a more premium look and feel.

- Brushed logo plate with structured Samsonite lettering and blue accent
- Interesting Polyester Mix: Main fabric – 500x300D polyester Accent fabric – 1680D polyester jacquard
- Black metal hardware and zipper pullers







Nice Details

To catch the consumer's attention and suprise.

- PU accents in brushed aluminium optic
- Swirl logo plate on the side (to identify case when placed as bookshlef presentation)
- TPU headphone exit on ziped side pocket





Improved & Smart Organization

- **Tablet compartment** fitting tablets till 10.1" (always accentuated with a light blue piping accent)
- Security pocket at back of bailhandles for easy storeage of personal accessories like wallet, keys close to your body so strangers cannot access them.

FEATURES

- Tablet compartment till 10.1";
- Big front pocket with enhanced organization;
- Security pocket on all bailhandles;
- Soft, leather look PU on touchpoints of handles (bailhandles);
- Smart sleeve for attaching to a suitcase handle.

MATERIALS

- Main fabric 500x300D polyester
- Accent fabric 1680D polyester jacquard
- Detail 100% PU

COLOURS





1041//_09 Black

4226//_08 Sea Grey

WARRANTY

2 years global warranty Wheeled items 5 years global warranty

	CODE // COMMERCIAL MODEL NAME // TYPE	DIMENSIONS CM/ INCHES L x H x W	WEIGHT KG/ LBS	VOLUME LITRES/ INCHES ³	FEATURES
	39V*001 // 59219 Office Case 16"	42,5 x 37 x 12 cm	1.1kg	14	for/pour tablet
	Big frontpocket v Smart Sleeve Removable padde hardware Tablet compartm	ed shoulderstrap with	38x27x04		
	39V*002 // 59220 Office Case Plus 16"	42,5 x 37 x 13,5 cm	1.3kg	17 I	toripour tablet
	hardware	ed shoulderstrap with	38x27x04		
	39V*003 // 59221 Office Case Plus 17.3"	45,5 x 38,5 x 13,5 cm	1.4kg	23	for/pour tablet
	Big frontpocket with Organization Smart Sleeve Removable padded shoulderstrap with metal hardware Document compartment at the back with divider Tablet compartment till 10.1"				17.3" 42x28x04,5
	39V*004 // 59222 Slim Bailhandle 13.3"	38 x 29,5 x 10 cm	0.8kg	9,5 l	for/our tablet
	Main compartment Big frontpocket with Organization Security Pocket at back Smart Sleeve Removable padded shoulderstrap with metal hardware Tablet compartment till 10.1"				13.3" 32x23x03,5



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	39V*005 // 59223 Bailhandle M 16"	43,5 x 33 x 13,5 cm	1,1kg	19	foripour tablet Loring tablet
	2 compartments Big frontpocket with Organization Security Pocket at back Smart Sleeve Removable padded shoulderstrap with metal hardware				38x27x04
	39V*006 // 59224 Bailhandle L 17.3"	47,5 x 34 x 16,5 cm	1,3kg	23,5 l	for/pour tablet
	 2 compartments Big frontpocket with Organization Security Pocket at back Smart Sleeve Removable padded shoulderstrap with metal hardware 				17.3" 42x28x04,5
	39V*007 // 59225 Backpack S 13"-14"	31,5 x 42 x 17,5 cm	0,8kg	15	
					13.3" 14.1" 32x23x03,5 34x25x03,5

	CODE // COMMERCIAL MODEL NAME // TYPE	DIMENSIONS CM/ INCHES L x H x W	WEIGHT KG/ LBS	VOLUME LITRES/ INCHES ³	FEATURES
	39V*008 // 59226 Backpack M 15"-16"	33,5 x 44,5 x 25 cm	1kg	27	
	1 Main compartment + 1 lapt. compartment 2 zipped frontpockets 1 zipped side pocket with exit for earphones 1 elastic side pocket e.g. as bottle holder Ergonomic backpadding Smart Sleeve Tablet compartment till 10.1"				Max 16" 38x27x04
	39V*009 // 59227 Office Case/WH. 15.6"	42,5 x 36 x 19 cm	2,4kg	21,5 l	
	1 Main compartment With ONLY Business Organization Big frontpocket with Organization Smart Sleeve Ergonomic double wheelhandle in black Tablet compartment till 10.1"				15.6" 37x27x04
	39V*010 // 59228 Rolling Tote 17.3"	46,5 x 36,5 x 21,5 cm	2,8kg	26,5 l	for/pour tablet
	2 compartments Cloths compartment with zipped divider Big frontpocket with Organization Smart Sleeve Ergonomic double wheelhandle in black Tablet compartment till 10.1"				17.3" 42x28x04,5