

TriForce // 79V - 2722



HISTORY // INSPIRATION // DESIGN

In the quest for the optimal protection, we explored new horizons looking for innovative and effective protection systems outside the luggage and bags segment.

Inspired by sports and technical accessories – air inlays and TPU corner protection were found and offer an unique and impactful laptop protection. Combined with thick foam padding we now have a very resitant and well protected laptop bag, ready for anywhere.

MARKET TREND

Price class of 100-200€ is the most important price class (PC) for business cases in luggage specialists (43% of the market in France, 36% in Germany) – all models of TriForce fit into this PC.

Tablet cases are growing strongly and represent already 44% of the total business case market (France 50%, Germany 38%) - the Universal cases offer a perfect and adaptable solution to multiple devices with a new patent pending construction.

CONSUMER TARGET

Businessman appreciating latest technologies and innovation, looking for the best in class protection and features, combined with the ideal and easy to use business organisation; they are using high end laptops/MacBooks and tablets and search for a resitant yet not too formal bag as daily companion.

USP

- 3 protection components: Air, TPU and Foam in an unique mix
- Enhanced business organization
- Technical look and feel thanks to resistant polyester and structured PU
- Matching universal tablet cases

TriForce// 79V - 2722



Optimal Laptop Protection with:

- 2 TPU corner protectors in honeycomb structure
- 2 air pillow systems, inspired by sport shoes
- Long and thick padded foam stripes
- Extra wide fixation straps for best possible fit



Rich Detailing and Organization

- TPU Logo plate with metal Samsonite logo,
- 360° Shock Absorber label on all items for easy recognition in the store
- Tablet compartment with soft touch fleece interior and blue accent piping
- Black matt metal zipper pullers and hardware
- Enhanced business organization with multiple compartments and document dividers
- 2 models feature expandability for additional volume and more flexibility



FEATURES

- 3 protection components: Air inlays, TPU corner protection and thick padded foam stripes
- Fleece lined tablet compartment till 10.1"
- Extra wide fixation straps with Samsonite logo print
- Expandability on Bailhandle L 16" Exp. and Backpack 15.6" Exp.
- Comfortable carrying handles
- Removable and padded shoulder strap
- Backpack features new shoulder strap fixation for even better carrying comfort

MATERIALS

90% polyester+10% PU

COLOURS



1041//_09 Black

WARRANTY

2 years global warranty
(5 years on Rolling Tote)







TriForce// 79V - 2722

	CODE // COMMERCIAL MODEL NAME // TYPE	DIMENSIONS CM/ INCHES L x H x W	WEIGHT KG/ LBS	VOLUME LITRES/ INCHES ³	FEATURES
	79V*001 // 60628 TABLET CROSS- OVER 10.1"	25 x 32 x 9,5cm	0,7 kg	6,5 l	 <ul style="list-style-type: none"> • Padded main compartment for tablets/netbooks till 10.1" • Carrying handle • Compartment at the back
	79V*002 // 60635 OFFICE CASE PLUS 15.6"	44 x 36 x 13cm	1,4 Kg	19,5 l	 <ul style="list-style-type: none"> • Top front pocket serves as cable pocket • Comfortable carrying handle • Back compartment with document divider and tablet compartment • Smart Sleeve
	79V*003 // 60637 OFFICE CASE PLUS 17.3"	48,5 x 37 x 16.5 cm	1,5 Kg	22 l	 <ul style="list-style-type: none"> • Top front pocket serves as cable pocket • Comfortable carrying handle • Back compartment with document divider and tablet compartment • Smart Sleeve
	79V*004 // 60640 BAILHANDLE M 16"	45 x 34 x 16,5cm	1,5 Kg	22 l	  <ul style="list-style-type: none"> • Ergonomic opening • Comfortable carrying handles • Business compartment with multiple dividers and open pockets • Smart Sleeve

TriForce// 79V - 2722

	CODE // COMMERCIAL MODEL NAME // TYPE	DIMENSIONS CM/ INCHES L x H x W	WEIGHT KG/ LBS	VOLUME LITRES/ INCHES ³	FEATURES
	79V*005 // 60641 BAILHANDLE L 16" EXP.	45 x 34 X 20 cm	1,7 Kg	25,5/30 l	
	<ul style="list-style-type: none"> • Expandability • Ergonomic opening • Comfortable carrying handles • Business compartment with multiple dividers and open pockets • Smart Sleeve 				 38x27x04
	79V*006 // 60642 LAPT. BACKPACK 15.6" EXP	34,5 x 46 x 21cm	1,4 Kg	23,5/28 l	
	<ul style="list-style-type: none"> • Expandability • Comfortable carrying handle • Fleece pocket for glasses and media player • Smart Sleeve • Security pocket inside the Smart sleeve • New shoulder strap fixation 				 37x27x04
	79V*007 // 60643 3-WAY LAPT. BACK 15.6"	48,5 x 33 x 19cm	2 Kg	25 l	
	<ul style="list-style-type: none"> • 3 way carrying solution: Backpack, Bailhandle, Shoulderbag • Adapted organization to meet characteristics of the 3 carrying ways • Cloths compartment with cross-ribbons; ideal for 1 Shirt+ pants 				 37x27x04

TriForce// 79V - 2722

	CODE // COMMERCIAL MODEL NAME // TYPE	DIMENSIONS CM/ INCHES L x H x W	WEIGHT KG/ LBS	VOLUME LITRES/ INCHES ³	FEATURES
	79V*008 // 60644 ROLLING TOTE 17.3"	47 x 38,5 x 22,5cm	3,3 Kg	28,5 l	
	<ul style="list-style-type: none"> • Only Business Organisation • 2 compartments: 1 for Laptop and Tablet + 1 for Documents • Smart Sleeve 				 <p>17" 40x25x4,5</p>
	79V*009 // UNIVERSAL TABLET CASE				
					



POS Visual
Not final